DIANE PERNET PRESENTS

A SHADED VIEW ON FASHION FILM

FIRST ANNUAL INTERNATIONAL

FASHION, STYLE, BEAUTY FILM FESTIVAL

10TH ANIVERSARY EDITION

PROJECTIONS | PEREFORMANCES

CONFERENCES | SPECIAL GUESTS

ASVOF 10

October 12, 13 & 14

CLUB DE L'ETOILE

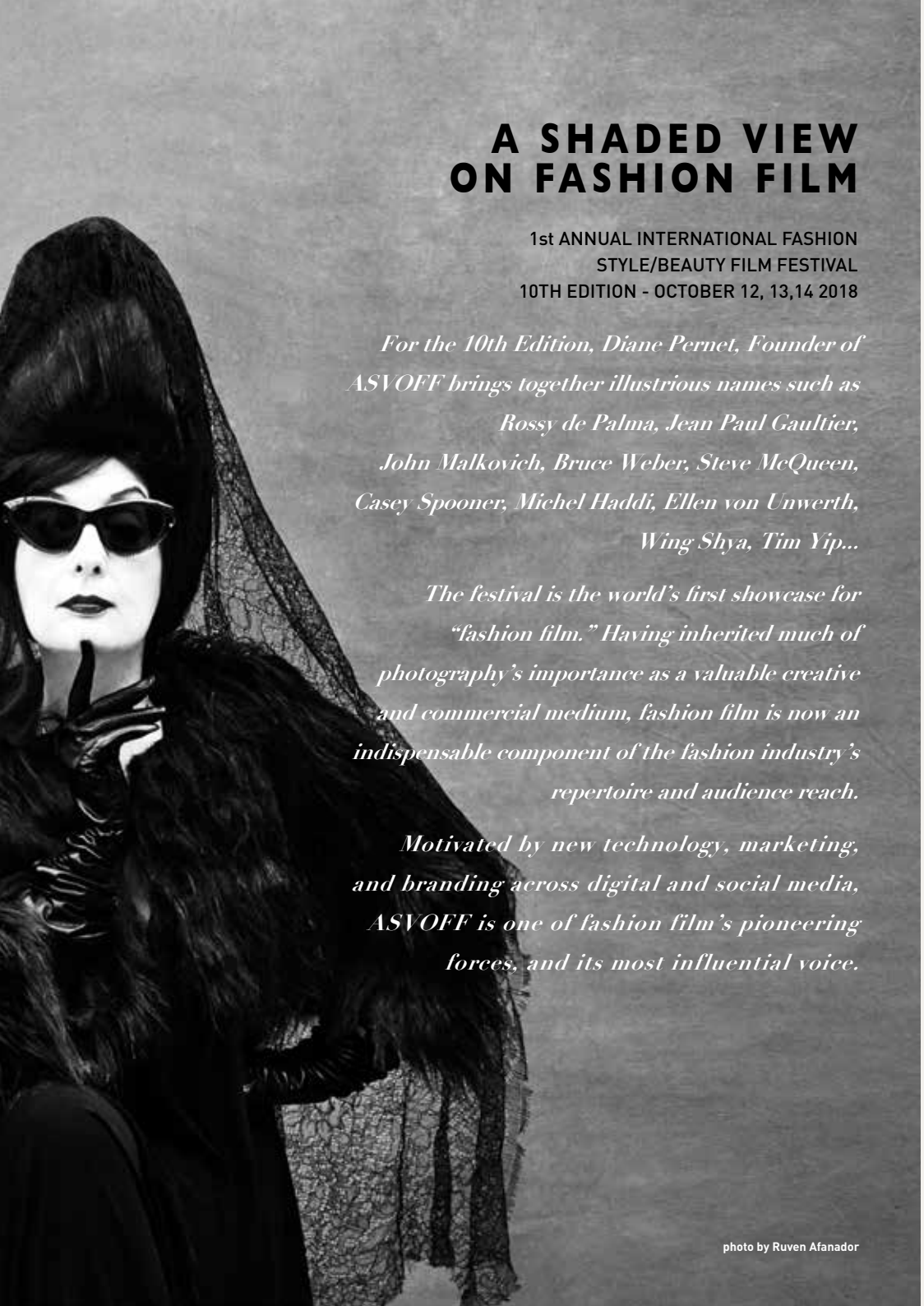


photo by Ruven Afanador

A SHADED VIEW ON FASHION FILM

1st ANNUAL INTERNATIONAL FASHION
STYLE/BEAUTY FILM FESTIVAL
10TH EDITION - OCTOBER 12, 13,14 2018

For the 10th Edition, Diane Pernet, Founder of ASVOFF brings together illustrious names such as Rossy de Palma, Jean Paul Gaultier, John Malkovich, Bruce Weber, Steve McQueen, Casey Spooner, Michel Haddi, Ellen von Unwerth, Wing Shya, Tim Yip...

The festival is the world's first showcase for "fashion film." Having inherited much of photography's importance as a valuable creative and commercial medium, fashion film is now an indispensable component of the fashion industry's repertoire and audience reach.

Motivated by new technology, marketing, and branding across digital and social media, ASVOFF is one of fashion film's pioneering forces, and its most influential voice.

JURY&AWARDS 10

ASVOFF 10 AWARDS LIST

GRAND PRIX
in partnership with PERSOL

- BEAUTY PRIZE
- BEST ART DIRECTION
- BEST ADVERTISING
- BEST ACTING
- BEST EMERGING TALENT
- BEST STYLING
- BEST DOCUMENTARY
- BEST CINEMATOGRAPHY
- BEST SOUND DESIGN
- ASVOFF + KIDS OF THE BANLIEUE
- BEST EDITING
- JURY PRIZE
- STUDENT PRIZE x PREMIÈRE HEURE

THE ASVOFF 10 JURY

photo by Ali Mahdavi

President
Rossy de Palma

President of Honor
Jean Paul Gaultier

Roger Avary *Film Director, Screen Writer and Producer*
Eric Daman *Costume Designer, TV Personality and Author*
Pamela Golbin *Chief Curator of the Musée de la Mode et du Textile*
Patrice Haddad *Film Producer, CEO of Première Heure & President of the Red Star Football Club*
Michèle Lamy *Creative Collaborator and Business Partner of Rick Owens*
ORLAN *Artist*
Stephan Rabimov *Director of Fashion Journalism & Social Media Center at the Academy of Art University*
Élisabeth Quin *Film Critic, TV Personality and Author*

FRIDAY OCTOBER 12

11h30 – 18h00
Screenings of all in-competition films

11h30 – 12h50 Program 1

13h00 – 14h12 Program 2

14h30 – 16h00 Program 3

16h15 – 18h00 Program 4

PROGRAM 1

L'inéluctable
by Frederic Atlan
3min15 France

Audrey Mouse
by Marie-Fleur Charlesworth
4min40 USA

haori, planet
by Tsutomu Fujimoto
5min07 Japan

Horos for Kai Dinkel
by Nico Meyer Brenkhof
1min50 Germany

First Samurai in New York
by Justin Ambrosino
13min USA

The Ellen Horror Picture Show
by Ellen von Unwerth
1min18 USA

The Perfect Parisienne for Roger Vivier
by Victor Claramunt
1min40 Spain

Jealous for Masha Ma x Kolon Sport
by Wing Shya
1min44 China

I Don't Drink Milk
by Francis Wintour
4min15 USA

Company C for Savannah College of Art and Design
by Sarah Ward
10min34 USA

Vertiges for Natalia Moscou
by Ada Yu
3min53 France

The Gay Issue for Paper Magazine
by Ellen von Unwerth
2min04 USA

Augusta the Great
by Vincent Gagliostro
& Stewart Shining
1min06 USA

Flutter
by Vladimir Todorov
10min USA /Bulgaria

PROGRAM 2

Donatella Versace Tribute/ CNN Style
by Ivan Olita
4min USA

Positive
by Hadi Moussally
1min30 France

L'Inoubliable for China Vogue/ CHANEL
by Tim Yip
12min China

NF5M
by Servulo Mendez
2m49 Mexico/USA/Germany

A Night on the Town : the Couture Edit
by François Goizé
1min50 France

The Greatest Luxury for Selfridges
by Kathryn Ferugson
4min48 UK

Lady Champain for Solar Magazine
by Leo Adef
2min37 Spain

Battle Royale
by Katya Bankowsky
6min20 USA

Women in Shadow for Nasim Nasr commissioned by Gene Sherman
by Max Homaei
2min08 USA/Australia

DITALCHIMYST- Marlene obsession
by Stephane Lucas
4min France

Baton
by Albert Moya
11min Spain

Charles Jeffrey LOVERBOY for Matches
by Matt Lambert
2min49 Germany

Parallel Realities for KTZ
by Helene Sophie Højgaard
1min44 UK

L'Ariel
by Hala Matar
9min France

MMORPGLGTH
by Golgotha
3min07 France

Ray Ban
by Yuen Hsieh
00min46 Taiwan

Black for NOWNESS
by Isaac Lock
5min55 UK

Lola's Manifesto
by Gsus Lopez &
Cristian Velasco
2min10 UK

Biometric Mirror
by Lucy McRae
00min30 Australia

Campaign: Gucci Dans Les Rues
by Glen Luchford
1min19 USA

IN COMPETITION

PROGRAM 3

Sgualdrina for GCDS
by Nadia Lee Cohen
3min46 Italy

The Postman Dreams 2 for PRADA
by Autumn de Wilde
7min35 USA

Whitelies
by Tom de Payret
2min13 France

i'm a pious beast for Iosseliani
by Manuele Geromini
5min36 Italy

The Last Weekend for Mastermind
by Raphael Gianelli-Meriano
2min20 France

My Dear Diary for Neith Nyer
by Diane Guais
5min35 France

Ema Keithel
by Nikita Kala
2min59 Italy

Victoria Vanderbilt
by Ali Mahdavi
& Djanis Bouzyani
7min24 France

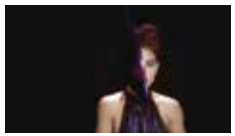
Lavender Vanities
by ioulex
2min38 USA

Reflections for Bottega Veneta
by Fabien Baron
6min33 USA

NULLA
by Jean Claude Billmaier
3min50 USA

Stranger
by Suzie and Leo
11min17 France

Like a Prayer for NOWNESS
by Ivan Olita
2min30 USA



Beyond the Walls of Eden: Prelude
by Scarlett Rouge
& Saulo Madrid
4min15 France

Beyond the Walls of Eden
by Scarlett Rouge
& Saulo Madrid
11min30 France

Pomellato for Women
by Igor Ramírez García-Peralta
3min07 Italy/USA/France

Don't Get Killed
by Jason Last
2min46 UK

Backwards
by Eric Parois
2min14 France

IN COMPETITION

PROGRAM 4

Miss Black Germany
by Elisha Smith-Leverock
12min13 Germany

Grisha's Guide to Kiev for NOWNESS
by Jordan Blady
5min29 UK

Measures of Success for Phillipp Plein
by Lars Timmermann
00min40 Germany

Lights
by Katja Mayer
5min UK

Bleu de CHANEL
by Steve McQueen
1min France

Baracuta
by Jacopo Benassi
1min22 Italy/UK

Armour for WOOLMARK
by Ben Briand
2min41 Australia

Words Unspoken for Hercules Magazine
by Jordi Estrada
1min49 Spain

#AREYOUTHERE
by Shiouwen Hong
2min40 USA

Mutatis Mutandis for Little Shilpa
by Ruggero Lupo Mengoni
1min Italy/UK

Reflections for Jun Ashida
by Masahi Muto
7min Japan

Mystery Chess for Yazbukey
by Chloé Claverie / Nick & Chloé
1min21 France

Way Over There Andreas Kronthaler for Vivienne Westwood for Vogue Italia
by Laetitia Negre
3min24 UK

Run Wild for MAC Cosmetics
by Dragan Nikolic
4min32 France

Permission for Bianca Saunders
by Akinola Jr. Davies
2min38 UK

Glow
by Ivan Olita
3min55 USA

Pascal Humbert Série N°01
by Anne Rohart
2min13 France

Our Time
by Diane Russo
3min USA

The Great Newman for Stella McCartney
by Suzie and Leo
4min16 France

Double Dream for Reve Duel Paris
by Cristiano Pedrocco
2min France

L'IMPÉRATRICE – MATAHARI
by Julia & Vincent
3min17 France

Four Photographic Sonatas starring Michael Fassbender
by Bruce Weber
3min53 USA

"You've Lost That Lovin' Feelin'" for CR MAGAZINE
by Bruce Weber
3min50 USA

Sweet Sorrow
by Wing Shya
1min32 China

Aria
by Brando de Sica
14min09 Italy

SATURDAY
OCTOBER 13

11h30 – 13h15

Student Competition

Special prize for ASVOFF+Kids of the Banlieue:
A collaboration with Ecole de La Cite/Casa 93

Master Class:

Patrice Haddad

A French Entrepreneur Story - Première Heure 1981 - 2018

14h45 – 15h45

Master Class:

Michèle Lamy & Scarlett Rouge

Special Projections

16h00 – 16h53

Traction Avenue by Richard Newton

17h00 – 17h56

Three films directed by John Malkovich

STUDENT COMPETITION

Special prize for ASVOFF + Kids of the Banlieue a collaboration with Ecole de La Cite/Casa 93

You watch the Trend, the Trend watches Back for AUB
by Stacey Arago
1min03 UK

Fifteen Minutes
by Michela Bevivino, Livia Casati, Maria Camilla Ferracini, Lorenzo Rotondo for Polimoda-
4min40 Italy

Dazzling Spheres for Institute of Fashion Design HGK FHNW
by Seraina Büchi, Anastasia Bull, Corinne Baumann, Maja Zrnic
1min04 Switzerland

Free Your Mind for FH Darmstadt
by Anthony Capristo
1min20 Germany

Stuck Inside for NYU Tisch School of the Arts
by Alec Davis
2min01 USA

Trash for AUB
by Ruby Diable
1min21 UK

Exercise Nº 1 for RMIT University
by Helena Dong
4min57 Switzerland

HGK FHNW – Saurer Halbraum for Institute of Fashion Design Basel
by Reto Emmenegger, Samantha Graber, Anna Eberle
1min22 Switzerland

¿Y Que Tu Quieres Que Te Den? for IED
by Allison Fullin
3min57 Italy

Castwalk
by Carlo Giordano
1min21 UK

Asleep for Institute of Fashion Design HGK FHNW
by Nina Grüninger, Selina Willi, Nathalie Eggenschwiler
1min13 Switzerland

STEP OUTSIDE for AUB
by Yoko Hargreaves
3min59 UK

The Defender for RMIT
by Aimee Harrison
5min20 Australia

Acne Studios for AUB
by Natasha Howard
4min11 UK

CHROMATIC for Camilo Jose Cela University
by Mónica Lilac
7min23 Spain

UNDER PRESSURE for The Polish National Film, Television and Theatre School
by Michał Materna
4min44 Poland

Super Lune for La Fémis
by Camille Picquet
8min30 France

Helenska for ECV
by Laurent Poleo-Garnier
9min42 France

1984 divieto di sosta per cessata attivita Parigi for Naba
by Hidoi kodomo tachi
5min40 Italy

FEATHER FOR UCLA
by Debora Reis Totton
4min22 Brazil

Blind Guides for RMIT
by Kit Valerio
5min19 Australia

PREMIÈRE HEURE

Master Class

PATRICE HADDAD

SATURDAY13h30 – 14h30

Patrice Haddad created Première Heure with a vision; to combine art photography with commercial projects. Being at the forefront of this innovative approach to advertising, he was the first to invite photographers to produce campaigns during the '80s, working with iconic talent such as Paolo Roversi, Jean-Baptiste Mondino, Satoshi, Mario Testino and Spike Lee.

"Our job is to secure the right creative (artist, photographer, writer, singer, or painter) for the right project (advertising and branded content, film, music video, exhibition, edition). For more than three decades, we have been the same: in love with Les Belles Images both real and virtual – certainly not dreamers, just dream-makers!

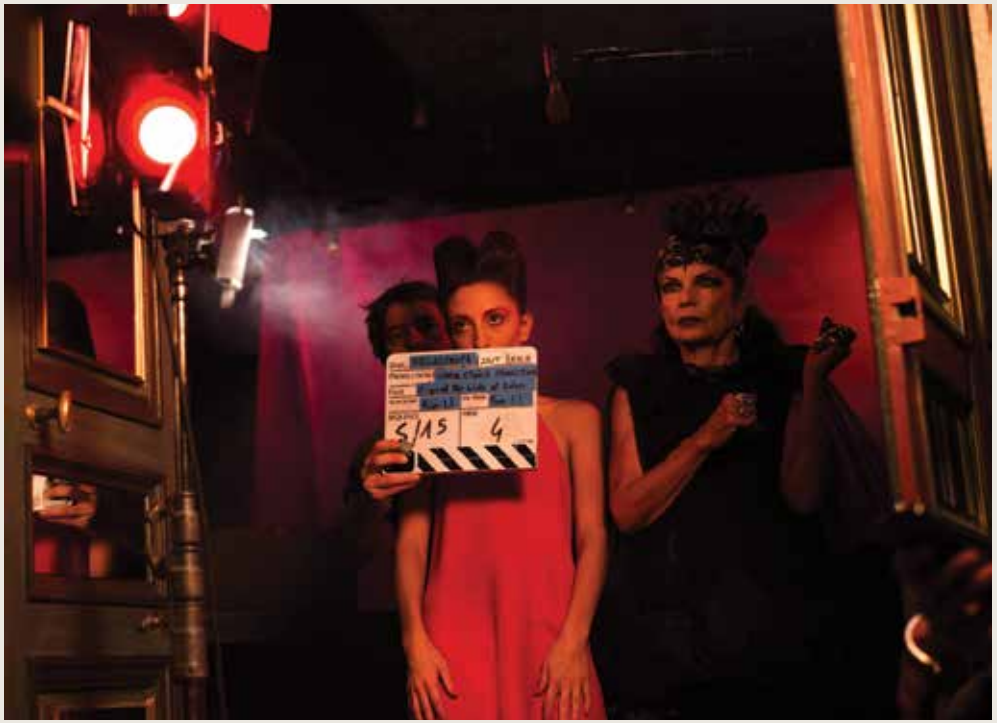
Our personal passion became a professional success, always keeping our eyes on progressive developments in creative innovation, with a particular focus on the worlds of fashion, art, technology and sport. Talent scouting being at the core of Première Heure, we are constantly driving and nurturing a new generation of talented artists to ensure that we are making connections between creative energies.

Today, I'm very proud to join the ASVOFF 10 JURY for this Special Edition and honored to share a gift for the 10th anniversary: Première Heure will produce the first film of the Student Prize winner. Happy Birthday ASVOFF!"

PH Group 1981 → 2018
MASTERCLASS: A French Entrepreneur Story
FILM PRODUCTION, POST PRODUCTION, SOUND PRODUCTION, AR.VR, DIGITAL COMMUNICATION, INNOVATION, SPORT+ 4000 films

- 12 « Labels » affiliates
- 1 Department Luxe / Fashion & Beauty (Psycho + Uturn)
- 1 Department Lifestyle / Urban / Sport (Excuse My French + Dogma + Can/Smuggler)
- 1 Department Digital / Influenceur (Capisco + Wacko + Super Vision)
- 1 Department AR.VR (OKIO)
- 1 Department Sound Production (Schmooze)
- 2 Departments Post-Production (Saint Louis + Saint Georges)
- 1 Hacker House (Seed Up)
- 4 Locations in Paris: 9e, Paris 10e, Saint Cloud & Saint Ouen
- 1 Football Club (Red Star FC)

Première Heure is a French group composed of 12 affiliates focused on innovative and creative digital and advertising productions. From photography to music, contemporary art to the Red Star Football Club, Première Heure is a multidisciplinary company for the talents of today and tomorrow.



Master Class

MICHÉLE LAMY SCARLETT ROUGE

SATURDAY14h45 – 15h45

Michèle Lamy and Scarlett Rouge go beyond the norms of mother-daughter relationships. Better described as visionary and artist duo, collaborating from kitchens in LA to recording studios in London, with many stages, catwalks and 'happening' events in-between. This master class starts by presenting their recent film, *Beyond the Walls of Eden,* directed by Rouge and Saulo Madrid 2017 – an introspective view of their unique bond and a cathartic reckoning with the iconic world they have created. A quick journey down memory lane, recalling humorous stories remembered differently by each party eventually leads us back to 1987, and to a retrospective at the height of Lamy's LA sportswear brand when she was using films instead of catwalks to emphasize the mood of her fashion looks. At the time, Michèle often said that Godard [Jean-Luc] "made my mind." *Traction Avenue,* directed by Richard Newton – Lamy's former husband and Rouge's father – translates Godard's emblematic scenes and merges them with the backdrop of LA's art scene, while inadvertently revealing the roots of their respective iconic personas.

with film projections:

Prelude Beyond the Walls of Eden
4min15

Beyond the Walls of Eden
11min30

SPECIAL PROJECTIONS

RICHARD NEWTON
TRACTION AVENUE FOR MICHÈLE LAMY

SATURDAY16h00 – 16h53

Traction
53min USA

SATURDAY17h00 – 17h56

JOHN MALKOVICH FOR BELLA FREUD

Strap Hanging
11min59 UK

Hideous Man
22min41 UK

Lady Behave
21min16 UK

SUNDAY
OCTOBER 14

11h30 – 13h23
Out of Competition Screenings

11h30 - 12h25 Program 1

12h45 - 13h23 Program 2

13h40 – 14h40
Master Class:
Digital Workshop

15h00 – 16h23
Documentaries Program 1

16h40
Master Class:
Dr. Alex Murray-Leslie

17h50 – 19h47
Documentaries Program 2

20h00 – 20h52
Documentaries Program 3

21h10 – 22h10
Master Class:
Casey Spooner

PROGRAM 1

SUNDAY11h30 – 12h25

Fundipendulous for VPL/Purple Magazine
by Charles Billot & Britt Kubat
12min48 USA

A Sudden Blow for Koche
by Kevin Elamrani-Lince
23min24 France

Street Racers
by Aurelien Heilbronn
9min09 Dominican Republic / France

Lamy Men for Michèle Lamy
by Richard Newton
5min USA

The Fight for NOWNESS/VPL
by Douglas Keeve
5min09 USA

OUT OF COMPETITION

PROGRAM 2

SUNDAY12h45 – 13h23

Stéphane Ferrara Portrait by Michel Haddi 7min51 France
Portrait of boxer Stéphane Ferrara

A.K.A. Susan Bottomly by Michel Haddi 30min14 USA
A fake documentary about the life of International Velvet, star of several Andy Warhol underground films.

Born in 1956, Michel Haddi is a photographer and film director.

Master Class

DIGITAL MASTER CLASS

Hosted by digital artist Luminium and influencer Kihou, represented by Little Wonder Agency

This master class centers around a live discussion between Luminium and Kihou, on both their experiences within the digital community – specifically their beginnings and how they discovered this world, as well as their shared use of film medium in their digital and social medias.

We explore what the differences are between what it is to be a digital artist and what it means to be a digital influencer, what differences lies in their activities and where their paths meet.

Celebrating her love of fashion and cinema, French kinetic movement artist Emmanuelle Rybojad displays her work at the ASVOFF 10th edition. Working with mediums such as neon and LED lighting and mirrored glass, she invites the viewer on an introspective journey, with a direct nod to pop culture references.

PROGRAM I

SUNDAY15h00 – 16h23

UNINVITED-MARCELO BURLON

by Mattia Colombo

1h23m

A documentary which, through the remarkably sincere and candid voice of the titular individual, manages to convey the fashion system in its complexity, doing so by taking a completely different perspective from standardized ideas encompassing this industry. Avoiding stereotypical portrayals of eccentric designers, *Uninvited – Marcelo Burlon* explores the fashion world through a controversial personality who seeks and finds authenticity in a field not typically known for its genuinity. The documentary reveals a system undergoing impoverishment due to its inability to speak to the final destination – the public – a forgotten voice in the aesthetic debate.

Marcelo Burlon is a contentious figure. While many appreciate his genius and ability to grasp the zeitgeist and reject it in his creations, others despise him, defining him as an impostor and cunning and irrelevant creative director.

Born in Patagonia from Italian-Lebanese parents, Marcelo Burlon moved to Italy with his family in the '90s. Within that time, Marcelo experimented with the most disparate experiences and began taking his first steps in the fashion world. Today, his holding has a multi-million turnover which, in addition to his brand, spans across event production, artistic and creative direction, music and photography. Thanks to a vibrant spirit and surprising communicative ability, Marcelo has now asserted himself as the representative of a new generation of creative directors, a generation that perhaps shouldn't be judged for its skill in making clothes, but rather for the ability of transmitting a captivating story to the public.

Master Class:
DR. ALEX MURRAY-LESLIE

In this master class, Dr. Murray-Leslie presents how body-centric technologies are expressed in film, exploring Steve Mann's pioneering, wearable technology experiments at MIT in the early '80s and ORLAN's first body modification performances, to today's cyborg artists like Moon Ribas. The presentation investigates Artistic Wearable Technology such as Robotic interactions and electroacoustics on the body, with specific reference to the work by Ricardo O'Nascimento, MONSTERFRAU and Benoît Maubrey and the students from Fashion and Technology courses at The University of the Arts, Linz. Murray-Leslie asserts that fashion film can also be an interesting tool for iterative design processes in developing sound wearables, highlighting this idea with her own research work in computer-enhanced footwear. This work draws parallels to other Australian researchers including Mary Mainsbridge and Donna Hewitt, who focuses on developing gesture-based technologies for audiovisual performance.

D O C U M E N T A R I E S

PROGRAM 2

SUNDAY17h50 –19h47

MAKE/BELIEVE by Konstantinos Menelaou 48min

Make/Believe is a nuanced, personal portrait of Matthew Zorpas, a devoted influencer and one of the world's most fashionable gentlemen. Called a loser and irrelevant by some and an inspirational digital revolutionary by others, Zorpas is a deeply polarizing figure. This polarity arises from core questions about love, success, filtered reality, privacy and digital identity. In this film, Konstantinos Menelaou documents the online and offline versions of Matthew's personality and how it informs his work and determines the complexity of his persona which is always on display. Exposing the man behind the Instagram feed, he questions the reality of the "unreality" of social media and its ambassadors who are both respected and equally reviled. From London to Milan, from Florence to Paris, Matthew travels around five fashion capitals of the world in 22 days to attend shows, meet fellow influencers and share his voice on media platforms. Menelaou fundamentally deconstructs the glamorous façade, the falsehoods, the candour, revealing the truths and secret desires behind Matthew's digital persona.

Konstantinos has been making art and fashion films for the last ten years. Consistently fascinated by human behaviour, his style of work balances between experimental forms and documentary. He shares his work through digital outlets and film festivals where he has the chance to physically communicate with an audience and share his obsessions and ideas. He recently completed his first feature film *He Loves Me*, with *Make/Believe* being his second.

CAN'T NOBODY ELSE LOVE YOU by Ivan Olita 21min30

Can't Nobody Else Love You is a documentary that takes a dreamlike plunge into the freedoms, uncertainties and radical creative expressions of New York City's youth. In *Can't Nobody Else Love You,* the surreal and loose-limbed non-fiction film follows nine individuals as they wander through a layered narrative that combines vérité footage from the street of New York interspersed with vividly staged scenes that ultimately provide a sense of dislocation yet uncanny attachment. The documentary leads us to question, "can we be loved if we don't love ourselves first?"

As someone who hates leaving his belongings behind, living out of a suitcase has inspired 21st-century *bon vivant* Ivan Olita to write a lifestyle manifesto on minimalism: dressing exclusively in black or white, and forcing himself to live out of a carry-on. Ivan's character could be identified as a contemporary Bruce Chatwin – he sees his real home not in a house but in the thousands of roads he walks. With one foot stateside and the other in his native Italy, the Filmmaker and Creative Director confidently moves between the worlds of art and fashion by successfully consulting for brands and publications while pursuing his own personal research as a talented documentarian trained at Werner Herzog's Rogue film school. The production company he founded, BRAVÒ, is spread across the globe with a team of seven creatives that deliver outstanding and thought provoking formats for both commercial and editorial purposes. His most recent projects include short films, events and interactive components for the likes of NOWNESS, Showstudio, *V, Harper's Bazaar* and *W Magazine.* He has worked with personalities ranging from Miley Cyrus to Lady Gaga and Karl Lagerfeld and is currently working on his first feature-length documentary.

LIFE OF A YOUNG MODEL by Jacobo & Nicolás Solís Vela 21min30

In *Life of a Young Model* , a model arrives to Milan at the beginning of Fashion Week. The documentary follows him through his next days which brings him a constant stream of opportunities for new possibilities – castings, long queues, new people... but above all, the film captures the overwhelming uncertainty of not knowing if any of these opportunities will ever work out.

Jacobo & Nicolás Solís Vela are twin brothers, born in Seville in 1992. They studied filmmaking in Barcelona and shortly after began working as models in Paris, London and Milan. Currently they live in Madrid, where they work on future film projects.

D O C U M E N T A R I E S

PROGRAM 3

SUNDAY 20h00 – 20h52

DANCES WITH CIRCLES by Paul McLean 2min58

Paul Mclean directs the story of Rachel Sullivan and her journey from loneliness to her reclaimed freedom as her moniker 'Dances with Circles'.

Paul McLean's work possesses a unique flair for beauty and energy. His films have been utilised by many luxury brands including Swarovski, Tommy Hilfiger, Massimo Dutti and Fendi to promote their products.

MISS BLACK GERMANY by Elisha Smith-Leverock 12min

This documentary follows the story of the inaugural Miss Black Germany pageant. Focusing on four of the contestants, the film features stories of their personal experiences of German culture and the predominantly white beauty ideals that these black women have grown up with. *Miss Black Germany* depicts the contestants' departure from Western beauty ideals and the new niche that they have carved out for themselves.

Elisha Smith-Leverock started her professional career in photography before going on to produce an award-winning body of work spanning from fashion film, music video and commercials for a range of esteemed brands. Her passion for film is marked by a desire to explore, and, drawing from her own personality and background, always works to champion diversity in everything she does.

MYTH(O)MANIAC Episode: I Won the Court Battle

by Gianluca Matarrese 37min

Promo of a docuseries project.
Episode 1 (roughtcut): I Won the Court battle
with Casey Spooner an Violet Chachki

Myth(o)maniac Episode: "I Won the Court Battle" is a brutally honest portrait that shows the challenges of being an artist and in the public eye. In this episode, we follow Casey Spooner and Violet Chachki through the worlds of art, music and fashion. Both individuals are visually striking artists who thrive in social media culture, but the public image they project and their private realities are very different. Spooner and Chachki are both from Georgia, USA and share much in common as two homosexual performers, but the generation gap between them and their wildly different careers creates an interesting dynamic. Chachki is a 25-year-old drag superstar at his peak, the other a 48-year-old cult veteran art star fighting for his comeback. The documentary delves into the extremes between performing the "self" and the reality of what the "self" is, producing a feeling verging on the schizophrenic and cultimating in an examination of the created myth of the lives they want to lead.

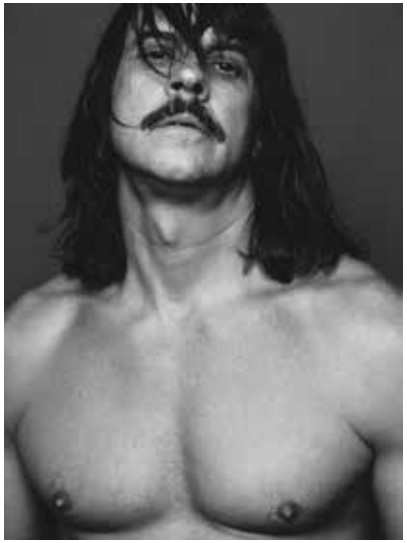
Gianluca Matarrese, was born and raised in Turin, Italy and moved to Paris in 2002 at the age of 22. In 2008, he ventured into the world of television as a writer and director until 2012. As a member of the theatre company Nar6, he has collaborated as a writer, filmmaker and actor for *Roméo et Juliette: Thriller Médiatique*. He is also involved in educational activities in colleges and high schools, teaching history of cinema, screenwriting and directing.

Master Class

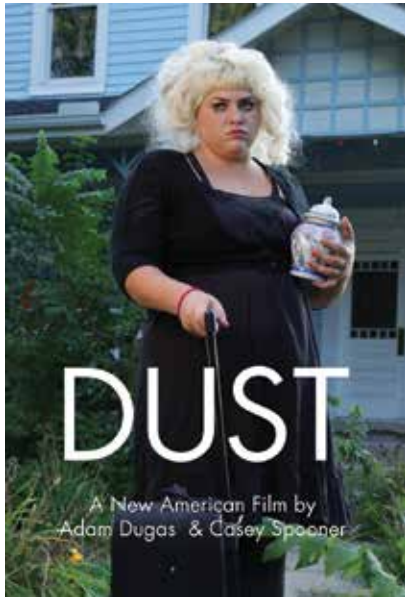
SUNDAY21h10 – 22h10

CASEY SPOONER

Artist, Musician and Director



Casey Spooner hosts a master class discussing process, collaboration and his multi-disciplinary approach to artistic practice. He will discuss his most recent body of work with Fischerspooner, the conceptual entertainment project he founded with Warren Fischer 20 years ago. He will screen a variety of recent music videos and break down the history of each film, from concept to realization.



DUST

by Casey Spooner and Adam Dugas

PROJECTION 22h20 - 23h30

DUST is the story of an eccentric family in crisis. Unable to move forward or functionally communicate, three siblings collide with their older brother and their own myopic worldview with comic and tragic results. Loosely inspired by Chekhov's *Three Sisters*, the film's raw, creative style is informed by the collaborative films of Andy Warhol and Paul Morrissey and features Holly Woodlawn's final screen role.

OPENING CEREMONY

by invitation only

Friday October 12 8 pm

Presentation of the Jury | Special Screenings | Concert by Loane | Cocktails

A Short film on the Evolution of ASVOFF
by Juan Enrique Vilz

MYTH(O)MANIAC "I Won the Court Battle"

Promo of a docuseries project. / Episode 1 (roughtcut): I Won the Court battle

Featuring Casey Spooner and Violet Chacki by Gianluca Matarrese

Myth(o)maniac Episode: "I Won the Court Battle" is a brutally honest portrait that shows the challenges of being an artist and in the public eye. In this episode, we follow Casey Spooner and Violet Chachki through the worlds of art, music and fashion. Both individuals are visually striking artists who thrive in social media culture, but the public image they project and their private realities are very different. Spooner and Chachki are both from Georgia, USA and share much in common as two homosexual performers, but the generation gap between them and their wildly different careers creates an interesting dynamic. Chachki is a 25-year-old drag superstar at his peak, the other a 48-year-old cult veteran art star fighting for his comeback. The documentary delves into the extremes between performing the "self" and the reality of what the "self" is, producing a feeling verging on the schizophrenic and cultimating in an examination of the created myth of the lives they want to lead.

Gianluca Matarrese, was born and raised in Turin, Italy and moved to Paris in 2002 at the age of 22. In 2008, he ventured into the world of television as a writer and director until 2012. As a member of the theatre company Nar6, he has collaborated as a writer, filmmaker and actor for *Roméo et Juliette: Thriller Médiatique*. He is also involved in educational activities in colleges and high schools, teaching history of cinema, screenwriting and directing.

Concert by LOANE

French songwriter and author LOANE invites us into her laboratory of ideas during an intimate live performance. Charmed and guided by her love of machines, LOANE sings to keyboard melodies, using minimalist beats and melancholy-infused sounds to create beautifully sensitive tracks.

After collaborating with the soulful rock star Lenny Kravitz and French singer-songwriter Christophe on her last album, LOANE returns with an organic and moving offering inspired by her recent trips to America, featuring Michel Gondry in a duet.

Alone will be released in January 2019

Emmanuelle Rybojad, the French visual artist , has created the neon art piece for the concert of Loane. Rybojad is inspiredby the symbols of Pop Art and Pop culture of the 70's. The work of Rybojad is to invite the viewer to be captured by what one sees and perceives. http://www.emmanuelle-rybojad.com

AWARDS CEREMONY

President of honor Jean Paul Gaultier
Welcomes ASVOFF 10
325 rue St. Martin, 75003
7:30 – 11pm
by invitation only

LE CLUB DES HACHICHINS

Philippe Cohen Solal (Gotan Project)

To celebrate the release of his album *Paradis Artificiel(s),* Philippe Cohen Solal (from Paris-based music group Gotan Project) resurrects Baudelaire and Théophile Gautier's very private "Club des Hachichins" for an evening of music, poetry and storytelling.

Exploring the legacy of the 19th century's psychedelic poetry society, Cohen Solal leads a group of musicians, singers and actors, inviting the audience to experience the power of words and live music collectively.

DJ/PERFORMER

Cosmo Gonik

Cosmo is a multi-disciplinary Chilean-born artist now living in Paris. Sculptor, jewellery designer, tarot reader, producer, actor and DJ, Cosmo builds and designs musical playlists and unique sound ambiances for hotels, bars and stores. His previous work has included art directing the identity of the club Le Mano and DJing at prestigious events such as Arcade Fire's afterparty, the We Love Green festival, the launch party of the Business of Fashion and Cannes Film Festival. He is now artistic director of the new Parisian club Le Piaf and has recently returned from DJing at international brand Saloni's celebration of the Holi festival of colour in Udaipur.

P R O G R A M

Club de L'Etoile 14 rue Troyon, 75017 Paris

O C T O B E R 1 2 - 1 4 2 0 1 8

October 12

In Competition
11:30am - 6pm

OPENING CEREMONY
by invitation only
8pm

Introduction of the Festival
Presentation of the Jury

Screenings
ASVOFF 1-9
by Juan Enrique Vilz

MYTH(O)MANIAC
featuring Casey Spooner
and Violet Chachki
by Gianluca Matarrese

Concert by Loane

October 13

Student Competition
11:30am - 1:15pm
ASVOFF + Kids of the Banlieue
a collaborations with Ecole de
La Cite/Casa 93

1:30pm - 2:30pm
Master Class
x A French Entrepreneure Story
Patrice Haddad, Premiére Heure

2:45pm - 3:45pm
Master Class
Michèle Lamy Scarlett Rouge
Mother-daughter visonary and
artist duo with film projections

4pm - 5pm
Traction Avenue
by Richard Newton

5pm - 6pm
3 films
Directed by John Malkovich
for Bella Freud

7:30 -11pm
AWARDS CEREMONY
& PERFORMANCES
By invitation only

CONCERT
CLUB DES HACHICHINS
DJ Cosmo Gonik

October 14

Out of Competition
11:30am - 1:30pm

1:40pm - 2:40pm
Master Class
DIGITAL WORKSHOP with
Luminium, Little Wonder's
Carol and Serena Bonnefory,
Kihou Miu

3pm - 4:30pm
Documentaries
Uninvited – Marcelo Burlon
by Mattia Colombos

4:40pm - 5:40pm
Master Class
Dr. Alex Murray-Leslie
Body-centric technologies
expressed in film

5:50pm - 8:50pm
Documentaries
Programs 2 & 3

7:30pm - 11pm
Master Class
Casey Spooner
Artist, Musician
and Director

10:20pm - 11:30pm
Feature film
DUST
by Casey Spooner
and Adam Dugas

Thank you, we could not have done it without you

ASVOFF 10 Jury: Rossy de Palma, Jean Paul Gaultier, Roger Avary, Eric Daman, Pamela Golbin, Patrice Haddad, Michele Lamy, ORLAN, Elisabeth Quin and Stephan Rabimov

Thank you: Attila & Co, Andreina Longhi, Ruven Afanador, Serena Bonnefoy, Alexis Bontemps, Camille Brami, Catherine Baba, Pierre Barbrel, Johan Chabal, Kein Cross, Sofia Ciucchi, Giorgia Cantarini, Carole Dardanne, EGR, Bella Freud, Sheyma Gherabli, Cosmo Gonik, Michel Haddi , Gerry Herman, David Herman, Kihou, Dr. Alex Murray-Leslie, Loane, LUMINIUM @VerticalityWorld, Mylene Lajoix, John Malkovich, Ilaria Morandini, Dimitri Margueres, Jelka Music, Richard Newton, Julie Noyat, Alexandre Paquot, Jean Picon, Risha Phukan, Giuseppe Rodio, Gaspard Rojo, Scarlett Rouge, Emmanuelle Rybojad, Daniel Noah-Sheikh, Benjamin Seroussi, Philippe Cohen Solal, Casey Spooner, Lindjy Sylvain, Yigit Turhan and Rosilene Vitorino

Team ASVOFF 10: Emmanuel Asmar, Silvia Bombardini, Vincent Gagliostro, Akiko Hamaoka, Falk Kastell, Jason Last, Konstantinos Menelaou, Emmanuel Pierre, Geraldine Postel, Francesca Rabold, Marco de Rivera, Felicity Shaw, Runzhou Sun, David-Ali Ungan, Juan Enrique Vilz, Robert Wegmann, Robb Young and Saro Zeville

Official ASVOFF Partner: Machefert Hotels Collection

Press: Laurence Kleinknecht asvoff@laurencekleinknecht.com